



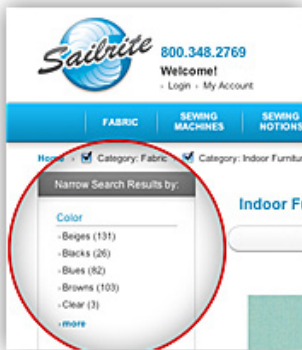
# New Year, New Look

## SAILRITE TIDBIT

Sailrite has a new look for the New Year! We've launched a new and improved website that is fast, intuitive, and full of informational resources. We hope that after you experience our new features, you'll love shopping at Sailrite!

Let us walk you through a few of the changes we hope you'll enjoy. If you consider yourself very web savvy, take a look around our site and let us know what you think!

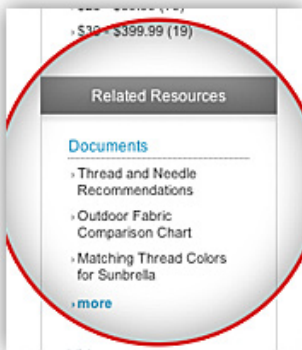
Watch our Using Sailrite.com Video or continue reading for more information on our new features.



### Refinements

Whether you're trying to find just the right fabric color or you're not quite sure which sewing machine is best for you, refinements can help you find exactly what you need. Look for refinements under "Narrow Search Results" in the left column. Use as many or as few refinements as you need to narrow down the results.

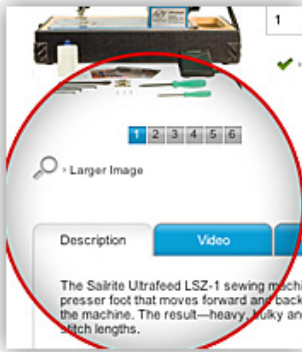
Use the blue "More" button under each refinement to see all available selections. If you change your mind about a refinement selection, simply uncheck the appropriate box in your breadcrumbs under the blue bar at the top of the page.



### Related Resources

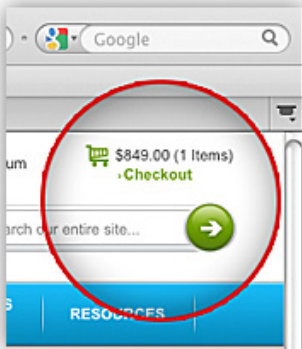
Underneath the refinements in the left column, you'll find Related Resources. These videos and documents are designed to provide additional information, tips, and recommendations on our products so you can make an informed decision on what is best for you!

Click on the blue "More" to see all available selections. Don't worry about bookmarking your page, these videos and documents will open up in a new window so you can continue shopping. And guess what...they're FREE!



## Item Information

Once you've narrowed down your results, you're ready to take a closer look at the individual items. Click on the title or photo to access detailed descriptions, photos, videos, resources, and shipping information specific to the item you're looking at. Scroll over the numbers under the photo to see different images and click on the tabs to view related content.



## Shopping Cart

You can view your shopping cart at any time by clicking on the cart in the upper right-hand corner of any page or click on "View Cart" after adding an item to your cart. There you can review your order, estimate shipping costs, and even add a catalog!



## Customer Spotlight

We will now be showcasing your project photos and comments on Facebook! Anyone can view our Facebook page from our website, but you must join Facebook and become a Fan of Sailrite to add photos, videos, and comments.

If Facebook isn't your thing, we still love receiving project photos and letters via e-mail and we'll continue to brag about you in our Tidbit!

We hope you thoroughly enjoy our new website!

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